



**N** NORTHEAST TEXAS

# PRESIDENT'S MESSAGE

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NTCC is pleased to share our "Destination 2025" Strategic Plan with our students and community. This five-year plan will provide us with a flexible, but focused framework for the future, as well as guide and inspire us to reaffirm our mission, realize our vision, and live our values. On behalf of our entire faculty and staff, we are excited to continue our work to make NTCC the "College Choice" for Northeast Texas!

Dr. Ron Clinton, NTCC President

## OUR MISSION:

To provide personal, dynamic learning experiences empowering students to succeed.

## OUR VISION:

To be the "College Choice" for Northeast Texas

## OUR CORE VALUES:

- **Integrity** - We believe we are an institution of public trust, and as such must act with complete integrity in all matters.
- **Enrollment** - We believe the best education involves a broad and diverse set of experiences, in and out of the classroom.
- **Student Effort** - We believe an education must be earned through dedication, enrollment, and self-sacrifice.
- **High Expectations** - We believe in excellence and accountability for all involved in education.
- **Community** - We believe that the college exists to serve the community and both share responsibility for each other's success.

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